MEATEE

DELICIOUSNESS GUARANTEED
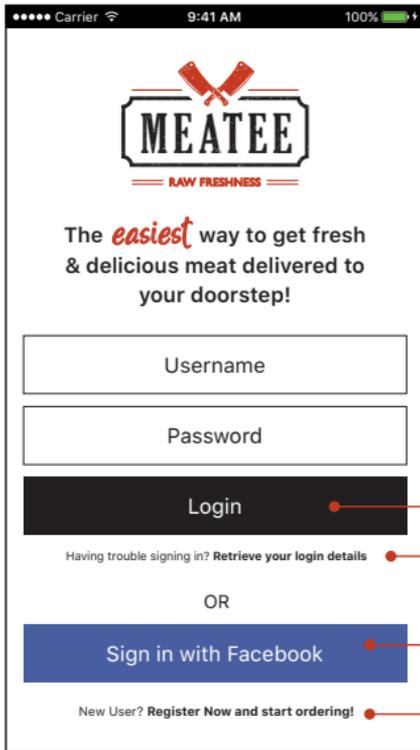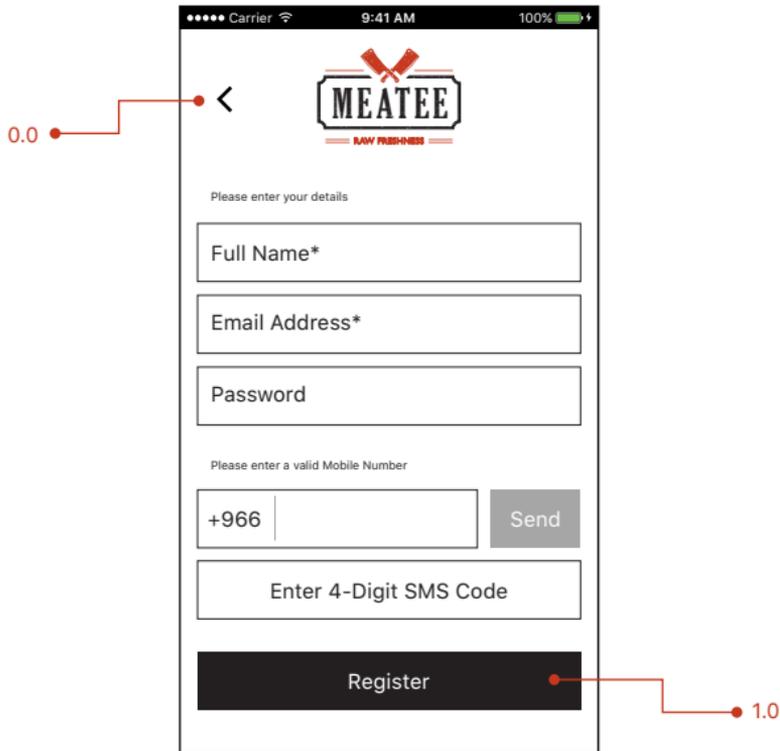
FRONT-END
MOBILE APPLICATION

PRE-REGISTERATION

0.0 Login

This is the first screen that the user sees after installing and opening the Meatee app.

This screen contains the following scenarios:

1. Login (Already a user)
2. Retrieve your username and password (Already a user)
3. Sign in with Facebook (New user)
4. Registration through app (New user)

0.1 Register Now

This screen lets the user register by filling out the required information.

We need to make sure that every user has a verified mobile number, therefore a 4-digit sms code needs to be filled in order to complete the registeration.
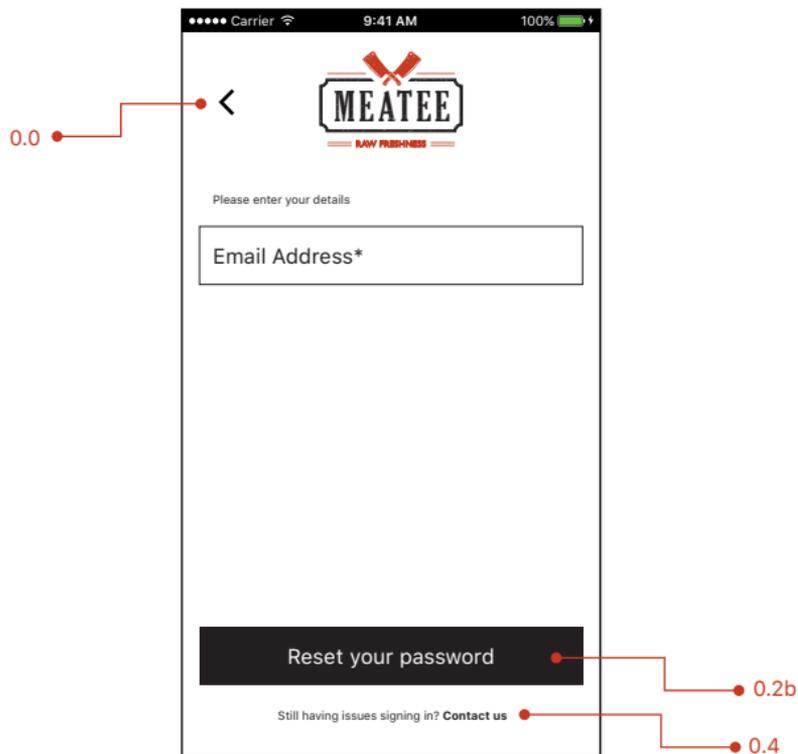
Error state

Border and text color of each field returning an error would be turned to Meatee red.

Success state

A Welcome email will be sent to user's email address.

0.2 Retrieve your password

Registered users with forgotten login details can enter their email address in order to retrieve their details.

An email with reset password link would be sent to the user. After the user clicks the link, he/she would be redirected to the application at Set New Password (0.2c).

Error state

Border and text color of each field returning an error would be turned to Meatee red.

Success state

An email with reset password link will be sent to user's email address

0.2b Reset password modal

This modal informs the user that an email has been sent to his email address with password reset instructions.

An email with the password
reset instructions has been sent to your
email address.

Please follow the email to reset
your password.

OK

1.0

Reset your password

Still having issues signing in? **Contact us**

0.0

Please enter your new details

New Password*

Confirm Password*

The password must be atleast 6 characters and contain
an uppercase or lowercase characters with a numerical.

Set new password

Still having issues signing in? **Contact us**

1.0

0.4

0.2c Set new password

This screen will only be accessed through the reset password link sent
to the user's email after requesting through Retrieve your Password
(0.2)

Error state

Confirm Password*

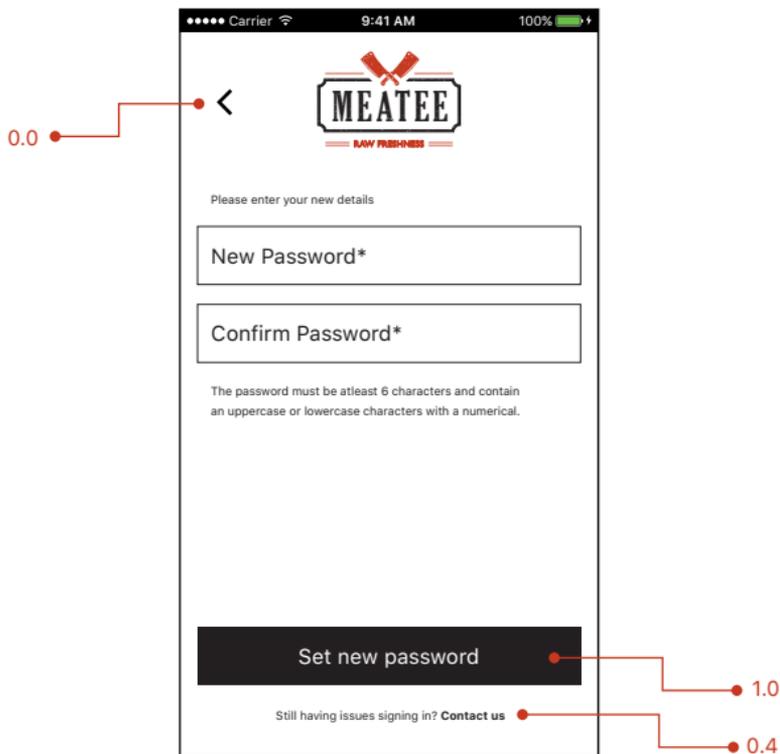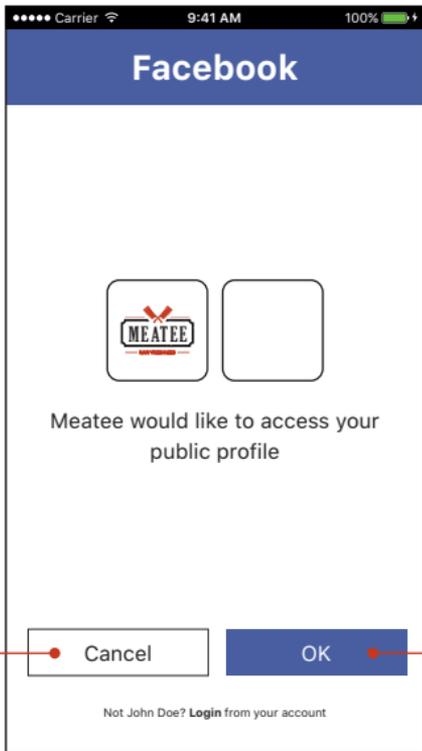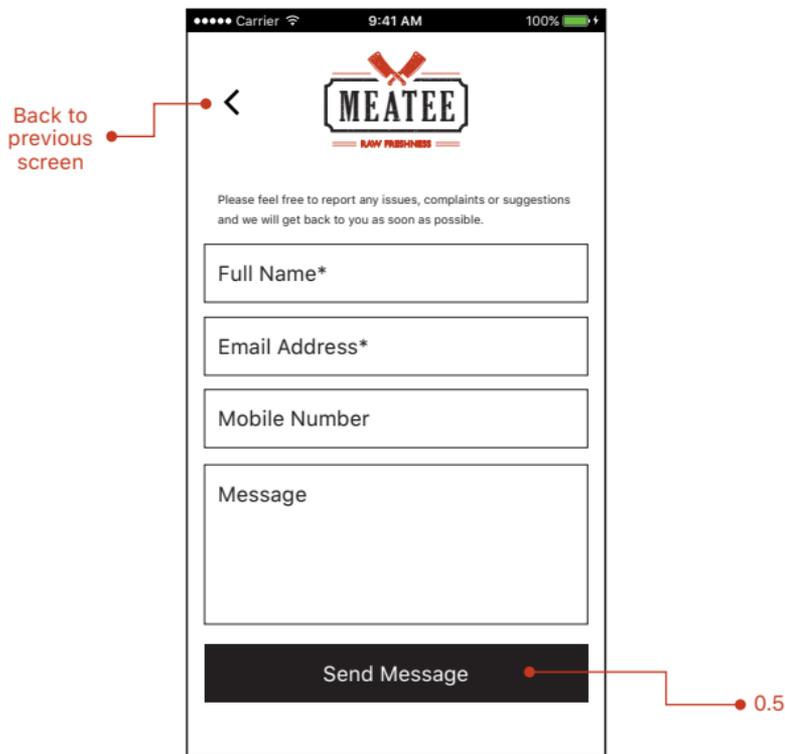Border and text color of each field returning an error would be turned
to Meatee red.

0.3 Login with Facebook

This screen lets the user sign in from Facebook. Meatee would gain access to the basic information/photo of the user from Facebook.

Facebook

Meatee would like to access your public profile

Cancel

OK

Not John Doe? **Login** from your account

0.0

0.5

Please feel free to report any issues, complaints or suggestions
and we will get back to you as soon as possible.

Full Name*

Email Address*

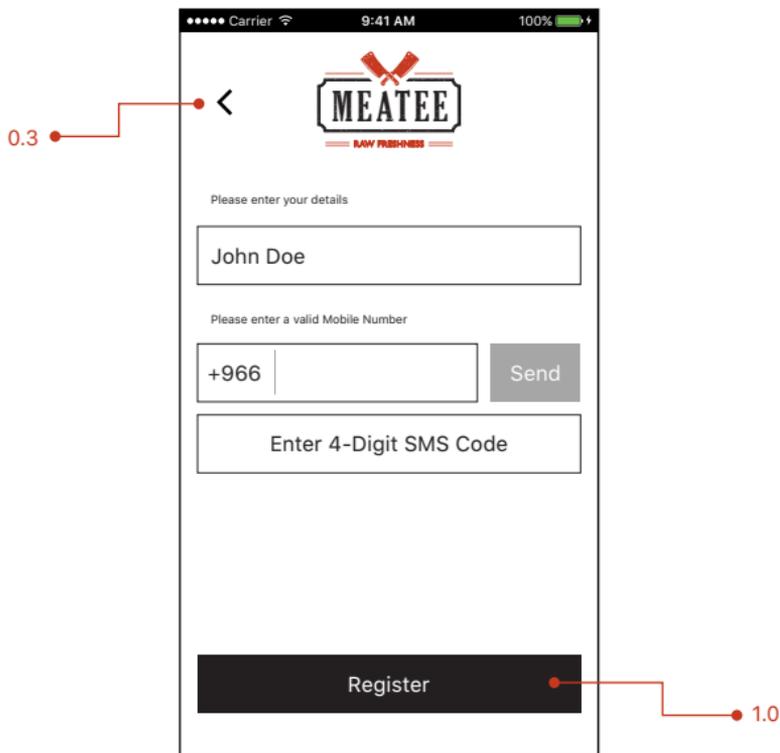Mobile Number

Message

Send Message

0.5

0.4 Contact Us

The user can send us any issues/complaints/suggestions through this
screen.

These messages will be received by admins through email as well as
Back-end portal.

Error state

Email Address*

Border and text color of each field returning an error would be turned
to Meatee red.

Please enter your details

John Doe

Please enter a valid Mobile Number

+966 | Send

Enter 4-Digit SMS Code

Register

1.0

0.5 Registration from Facebook

After linking from Facebook account, the user still needs to verify their mobile number in order to complete the registration.

The name field will have user's name fetched from Facebook by default. The user has an option to keep it or change it, if needed.

We need to make sure that every user has a verified mobile number, therefore a 4-digit sms code needs to be filled in order to complete the registeration.
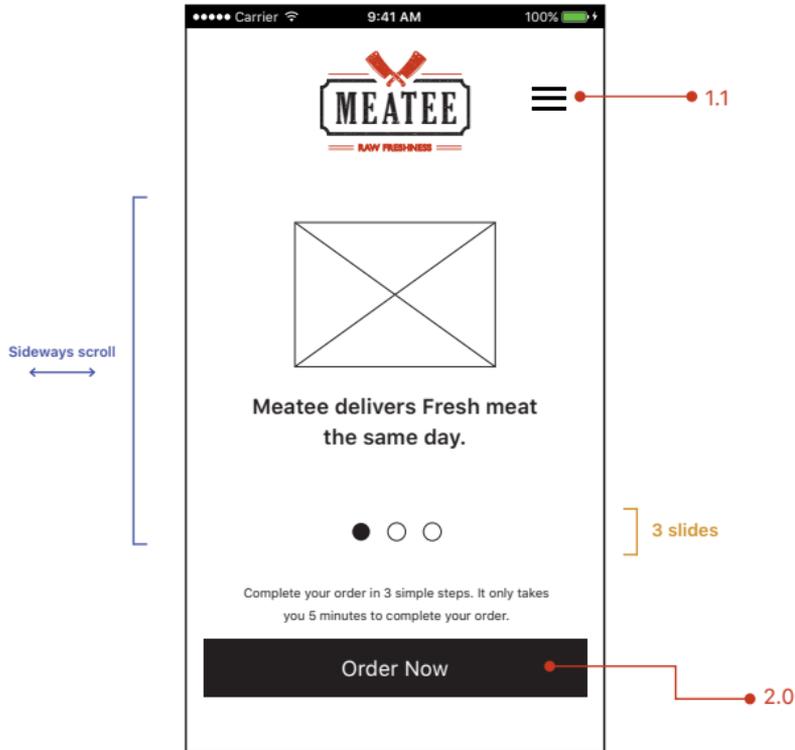
Error state

Full Name*

Border and text color of each field returning an error would be turned to Meatee red.

Success state

A Welcome email will be sent to user's email address.

POST-REGISTERATION

1.1

3 slides

2.0

Sideways scroll

•••• Carrier 🛜 9:41 AM 100% 🔋

MEATEE
RAW FRESHNESS

Meatee delivers Fresh meat the same day.

Complete your order in 3 simple steps. It only takes you 5 minutes to complete your order.
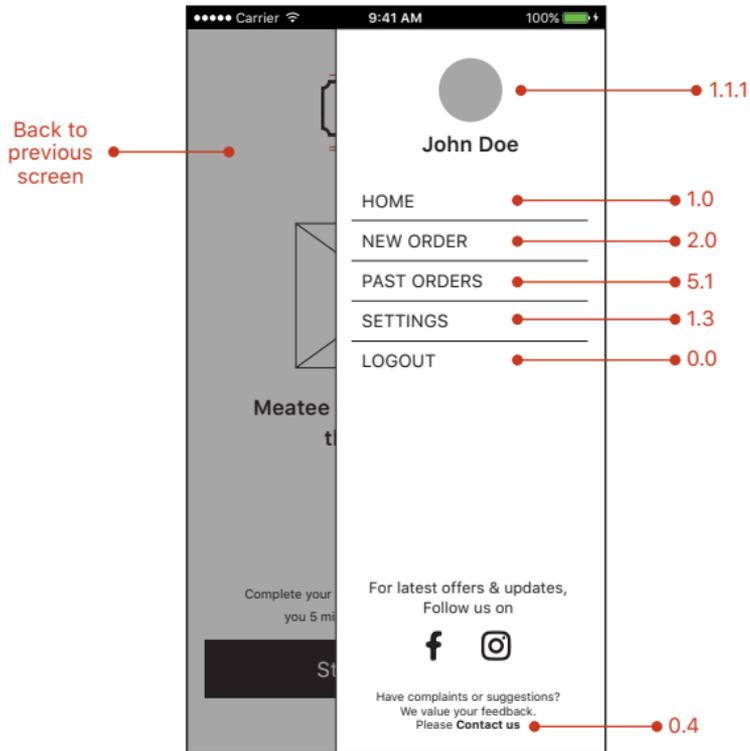
Order Now

1.0 Home Screen

This is the home screen that all registered users see when they open the Meatee app.

The slider in the middle explains 3 standout features of using the Meatee app. The user can swipe through these 3 slides. The slides would also be automatically slided after every 3 seconds.

The user can start their order by tapping on Order Now (2.0).

1.1 Hamburger Menu

This hamburger menu is accessible from almost all pages. The menu slides in from the right of the screen, and the previous screen goes darker.

The user can click on any of the darkened areas to return to the previous screen.

The user can update his/her photo (It will be automatically fetched from Facebook, if the user registers through Facebook)

Back to previous screen

John Doe

HOME 1.0

NEW ORDER 2.0

PAST ORDERS 5.1

SETTINGS 1.3

LOGOUT 0.0

.... 1.1.1

Meatee

Complete your

you 5 mi

St

For latest offers & updates,
Follow us on

Have complaints or suggestions?
We value your feedback.
Please **Contact us** 0.4
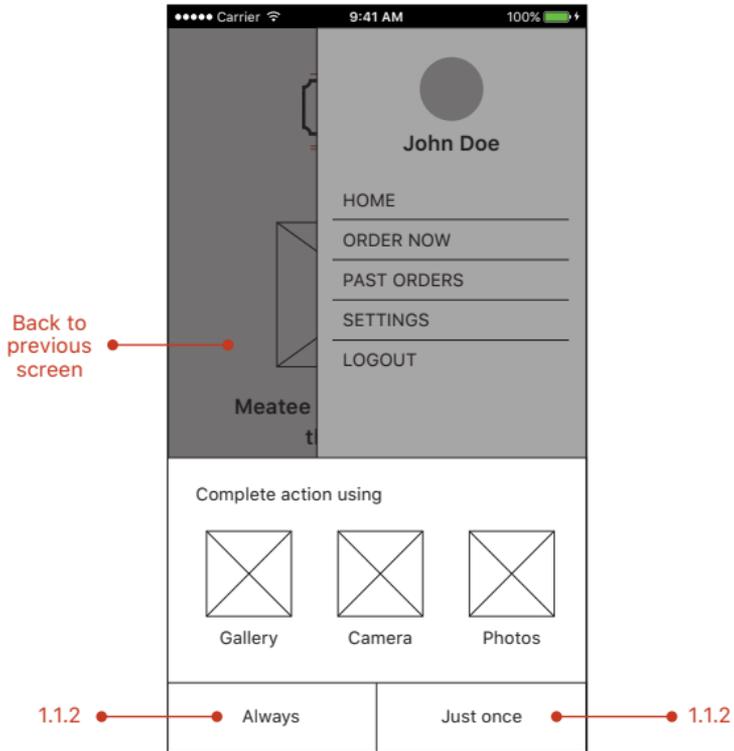
1.1.1 Upload Photo

The user will select the application to do the action i.e. Gallery, Camera or Photos.

Tapping on the dark area would take the user back to the previous screen.

Back to previous screen

John Doe

HOME

ORDER NOW

PAST ORDERS

SETTINGS

LOGOUT

Meatee
t

Complete action using

Gallery

Camera

Photos

1.1.2 Always

Just once 1.1.2
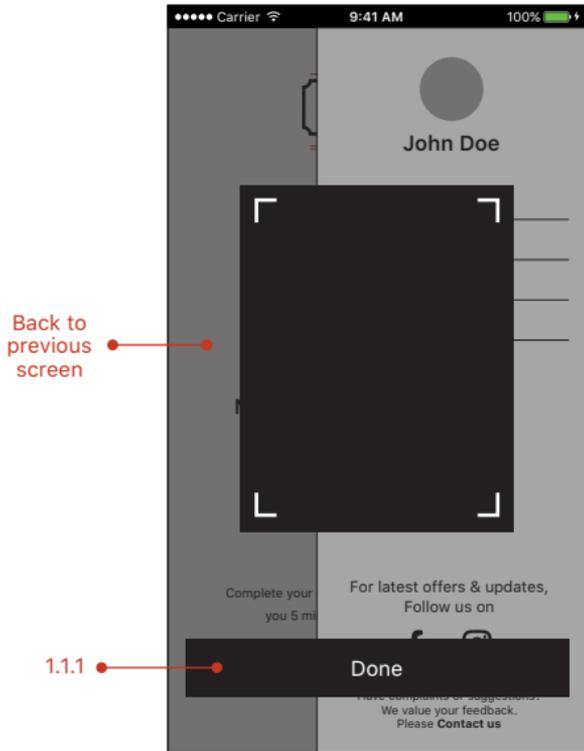
1.1.2 Trim/Capture Photo

This screen lets the user capture a photo or trim the selected photo.

Back to previous screen

1.1.1

John Doe

Complete your
you 5 mi

For latest offers & updates,
Follow us on

Done

Please **Contact us**

1.2 Settings

This screen lets users update their information i.e. Name, Gender, Nationality etc.

Importantly, users can update their mobile numbers in case they have changed it.

Back to previous screen

●●●●● Carrier 🔋 9:41 AM 100% 🔋

MEATEE

RAW FRESHNESS

SETTINGS

Please enter your details

Full Name*

Gender

Nationality

| Date of Birth | 14 | Jan | 1993 |

Changed your Number? Please update it below

| +966 | 56 435 3435 | Send |

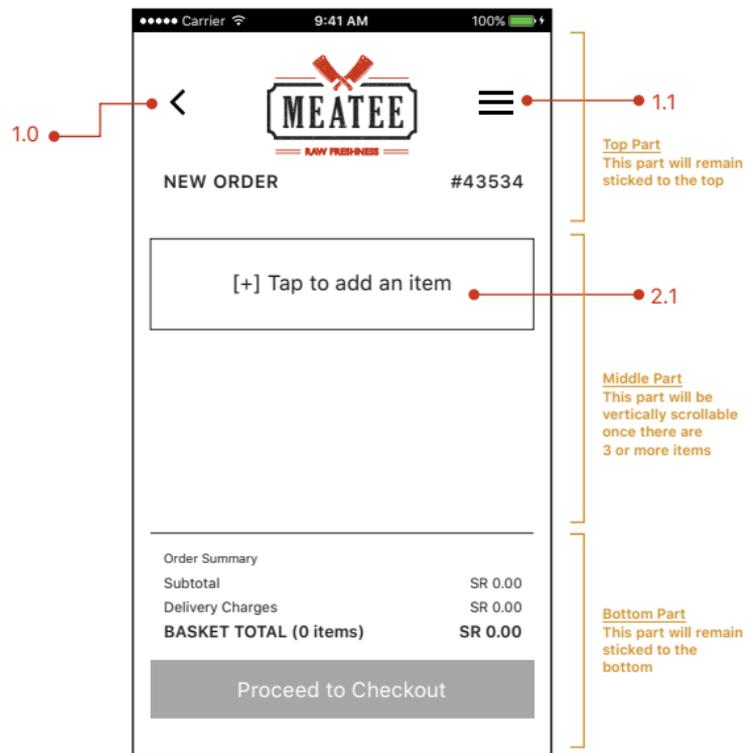Enter 4-Digit SMS Code

Save

Back to previous screen

ORDER CREATION

1.0

1.1

2.1

Inside the phone mockup:

●●●●● Carrier 🛜   9:41 AM   100% ▮

MEATEE
RAW FRESHNESS

NEW ORDER   #43534

[+] Tap to add an item

Order Summary	
Subtotal	SR 0.00
Delivery Charges	SR 0.00
BASKET TOTAL (0 items)	**SR 0.00**

Proceed to Checkout

2.0 New Order (no items)

This screen lets users add items to their order.

Upon opening this screen, each order automatically gets a unqiue order number.

The Proceed to checkout button is dimmed out if there are no items present in the order. Once there are one of more items, user can tap on Proceed to Checkout (3.0)

The important part in developing this screen is that the Top Part and Bottom Part of the screen would be fixed, and the user would only be able to scroll through the Middle Part (once there are 3 or more items)

Temporary Part
This part will disappear as the page scrolls down

Top Part
This part will remain sticked to the top

Sideways scroll

Chicken
Starting from 13SR/kg

Chicken   Mutton   Beef   Came

1. Choose a product

2.1.1

Sideways scroll

Middle Part
This part will be more visible as the page scrolls down

Product Name Price   Product Name Price   Product Name Price   Product N Price

Bottom Part
This part will remain sticked to the bottom

Add to Basket
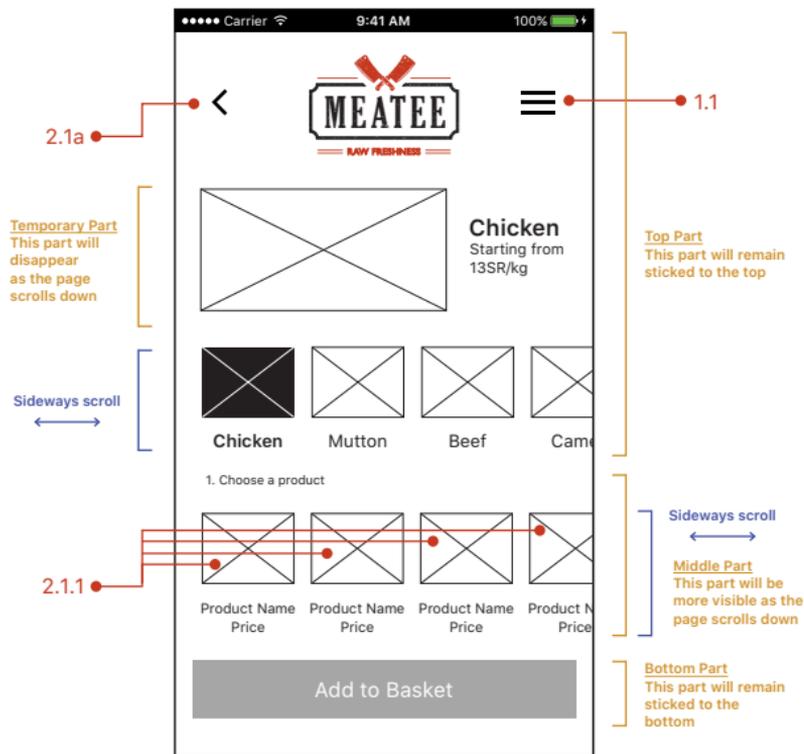
2.1 Add an Item

This screen is the most important part of the whole Meatee application. This screen needs to be flawless in terms of how it works as it would become the backbone of the whole user-experience.

This screen is complex in terms of its functionality. As it includes all the products and their respective options compressed into one screen.

The Top Part and Bottom Part of the screen would be fixed, whereas the Temporary Part will completely disappear as the page is scrolled down.

The Top Part contains the meat selection navigation i.e. Chicken, Mutton, Beef etc. By default, Chicken will be selected once the screen is opened. This navigation is Sideways scrollable.

The Middle Part contains all the products that come under the selected meat category (i.e Chicken, in this instance). Once the user taps on any of the product, further options appear underneath.

Basically, each meat category has different set of products, and underneath each product are different options. All of these selections would be made through this screen.

The Bottom Part contains Add to Basket (2.2) button which will only become active once all the required options are selected.

Have a look at the animated prototype of the page for better understanding.
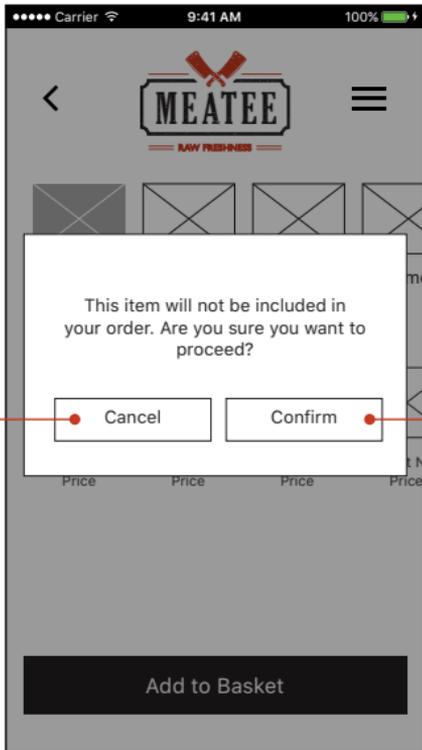
2.1a Item cancellation modal

This modal contains a warning that the selected item/options would not be included in the order.

This item will not be included in your order. Are you sure you want to proceed?
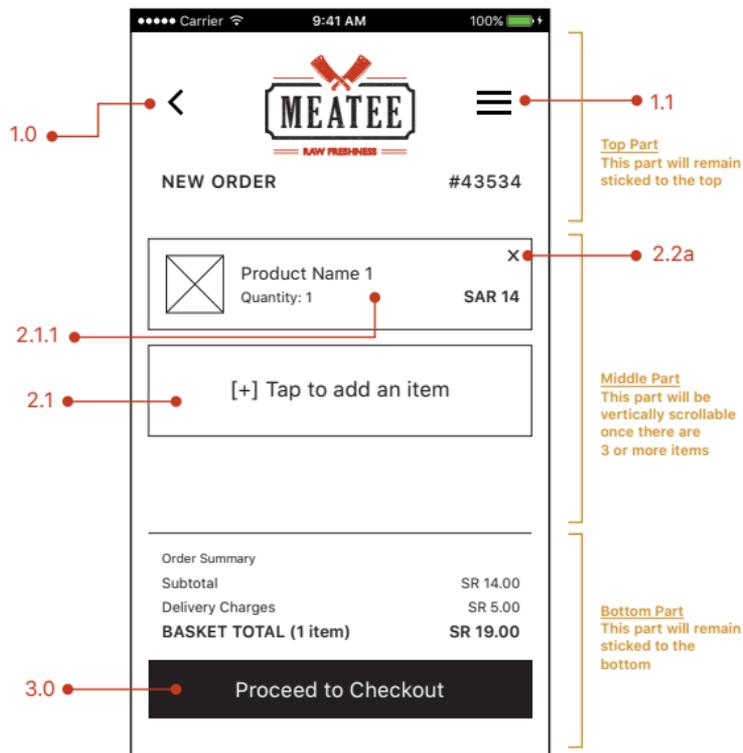
Cancel

Confirm

2.1

2.0
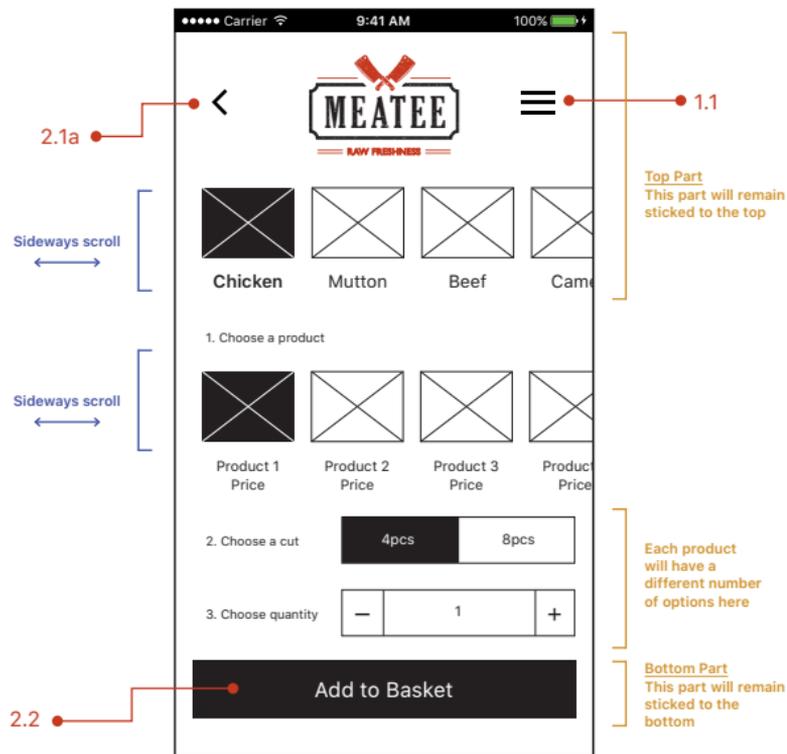
Add to Basket

2.1.1 Product Options

This screen will display all the options available for the selected product. (Product 1, in this instance)

The available options vary for each product.

The Add to Basket (2.2) button will be active once the user fills all the available options under the selected product.

Wireframe annotations:

- 2.1a
- 1.1
- Sideways scroll ←→
- Sideways scroll ←→
- 2.2

Top Part
This part will remain sticked to the top

Each product will have a different number of options here

Bottom Part
This part will remain sticked to the bottom

Screen content (mockup):

●●●●● Carrier 🛜 9:41 AM 100% 🔋

MEATEE
RAW FRESHNESS

Chicken | Mutton | Beef | Came

1. Choose a product

Product 1 | Product 2 | Product 3 | Product
Price | Price | Price | Price

2. Choose a cut   [4pcs | 8pcs]
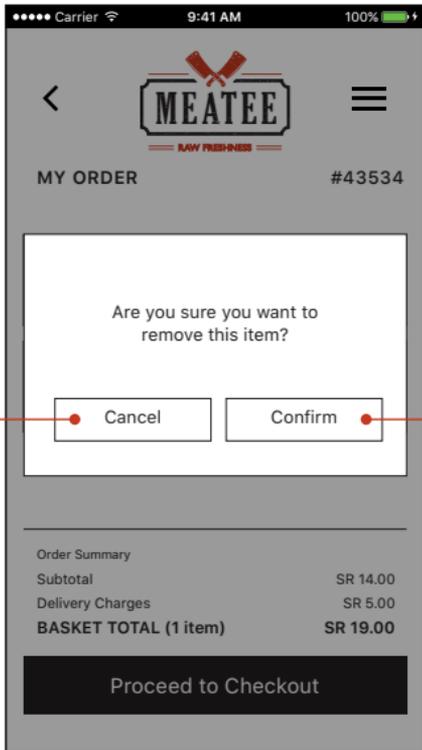
3. Choose quantity   [− | 1 | +]

[Add to Basket]

2.2 New Order (1 item)

This screen now contains an item.

The user can edit the item by tapping anywhere on the item box to go to Product Options (2.1.1). Alternatively, the user can also remove the item from the order by tapping on X i.e. Item Removal Modal (2.2a).

The Bottom Part now displays the breakdown of the charges.

The important part in developing this screen is that the Top Part and Bottom Part of the screen would be fixed, and the user would only be able to scroll through the Middle Part (once there are 3 or more items)

●●●●● Carrier �î   **9:41 AM**   **100%** ▇

MEATEE
RAW FRESHNESS

NEW ORDER   **#43534**

1.0

1.1

Product Name 1	✕
Quantity: 1	SAR 14

2.2a

2.1.1

[+] Tap to add an item

2.1

Order Summary
Subtotal   SR 14.00
Delivery Charges   SR 5.00
BASKET TOTAL (1 item)   **SR 19.00**

Proceed to Checkout

3.0
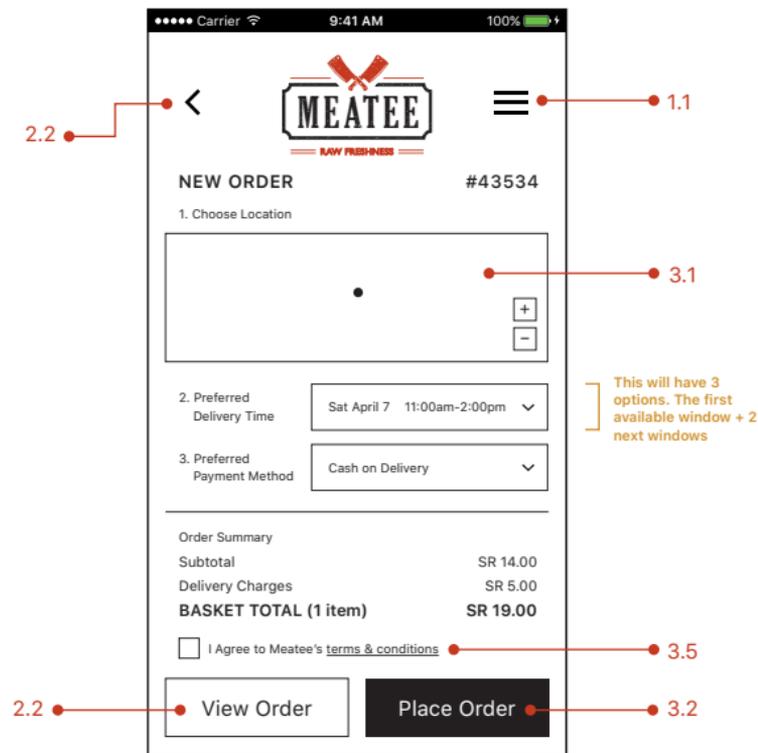
2.2a Item Removal Modal

This modal contains a warning that the item would be permanently removed from the order.

ORDER PLACEMENT

•••••○ Carrier ⬡ 9:41 AM 100% ▭

NEW ORDER #43534

1. Choose Location

2. Preferred Delivery Time — Sat April 7 11:00am-2:00pm ⌄

This will have 3 options. The first available window + 2 next windows

3. Preferred Payment Method — Cash on Delivery ⌄

Order Summary
Subtotal   SR 14.00
Delivery Charges   SR 5.00
BASKET TOTAL (1 item)   SR 19.00

☐ I Agree to Meatee's terms & conditions

View Order   Place Order

2.2 — 1.1 — 2.2 — 3.1 — 3.5 — 2.2 — 3.2

3.0 Checkout

This screen lets the user pick the location for delivery of the order, preferred delivery time, and payment method.

Location would automatically be picked from GPS.

The preferred time would have 3 options. The next available delivery window, with an addition of 2 following delivery windows.

Each day users can pick to receive their orders either at 10:00am-2:00pm window, or from 4:00pm-8:00pm window. A user would be able to select the 10am-2pm window if he/she manages to place their order before 9am. After 9am, the user would only be able to select the next available window i.e. 4:00pm-8:00pm and the 2 windows the following day. Similarly, If the user places an order anywhere between 9:00am-3:00pm, he/she would be able to select the next earliest window of 4:00pm-8:00pm the same day, and the 2 windows the following day.

The preferred payment method would only be Cash on Delivery.
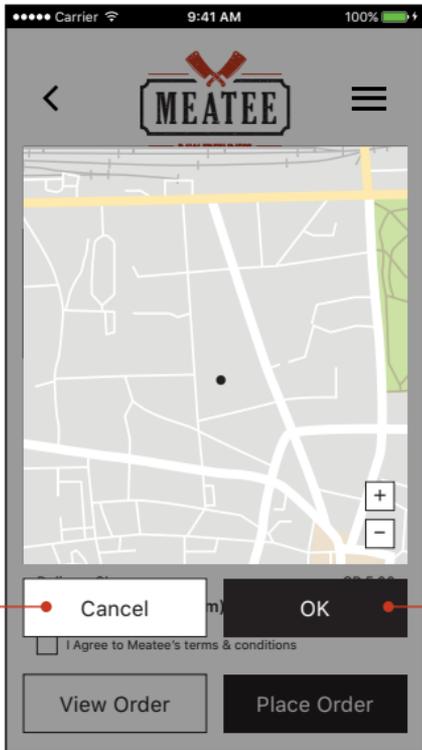
3.1 Choose Location

The user's location would be picked by GPS by default. The user has an option to change the location to anywhere else.

MEATEE

3.0

Cancel

OK

3.0

I Agree to Meatee's terms & conditions

View Order

Place Order
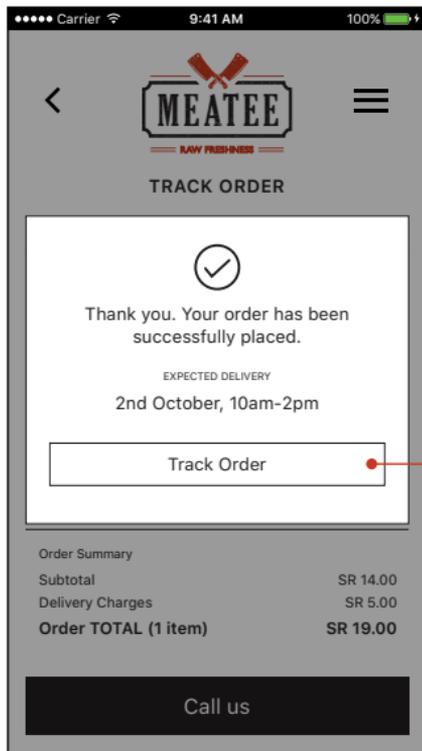
3.2 Order success modal

This modal informs the user that their order has been placed, and will be delivered during the selected window.

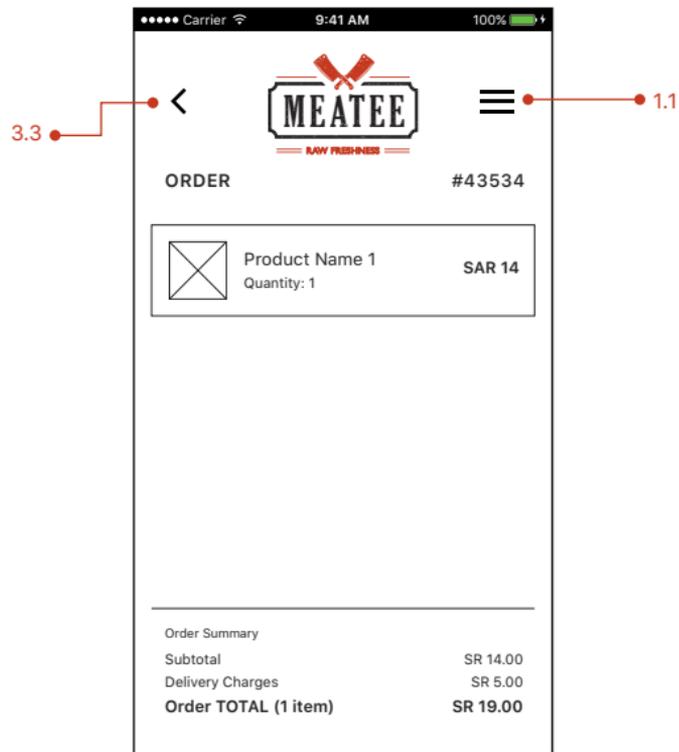They can further tap on Track Order (3.3) button to track their order.
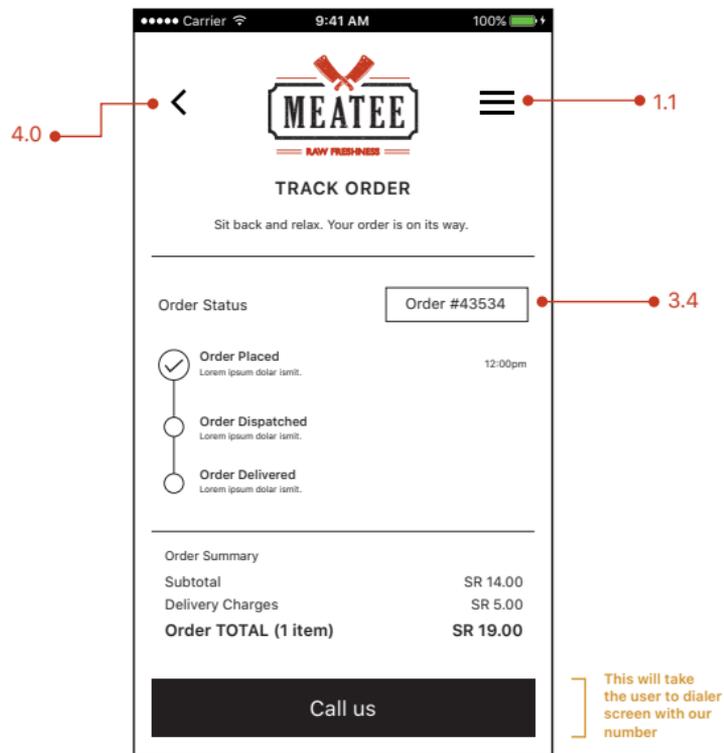
3.3 Track Order

The Track Order screen informs the user about the status of their order. The Status of the order (with the time) will be included as the Admin or Delivery guy updates the order status from the Back-end portal.

The user can also click on the Order #43534 (3.4) to review

The user can also Call Us to inquire about the status of the order, or in case the order needs to be cancelled.

Labels on screenshot:

4.0

1.1

TRACK ORDER

Sit back and relax. Your order is on its way.

Order Status — Order #43534 — 3.4

Order Placed
Lorem ipsum dolor ismit.   12:00pm

Order Dispatched
Lorem ipsum dolor ismit.

Order Delivered
Lorem ipsum dolor ismit.

Order Summary
Subtotal   SR 14.00
Delivery Charges   SR 5.00
Order TOTAL (1 item)   SR 19.00

Call us

This will take the user to dialer screen with our number

3.4 View Order

This screen lets the user see their order in detail with the breakdown of the charges.

Screen labels:

- 1.1
- 3.3

Screen content:

ORDER　　　　**#43534**

| | Product Name 1 Quantity: 1 | SAR 14 |

Order Summary
Subtotal　　　　　　　SR 14.00
Delivery Charges　　　　SR 5.00
Order TOTAL (1 item)　　**SR 19.00**

Status bar: •••• Carrier 9:41 AM 100%

MEATEE
RAW FRESHNESS
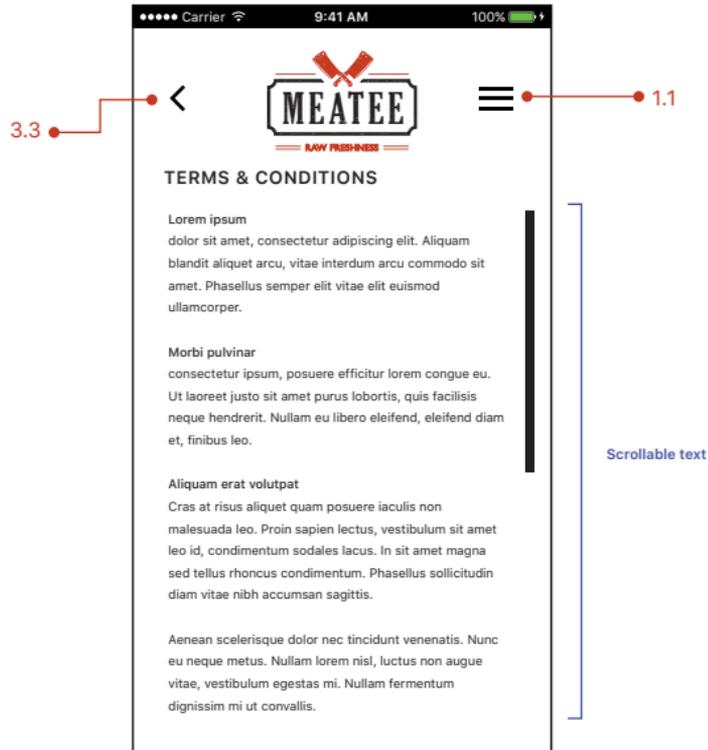
3.5 Terms & Conditions

This screen states all the terms and conditions.

3.3

1.1

TERMS & CONDITIONS

Lorem ipsum
dolor sit amet, consectetur adipiscing elit. Aliquam blandit aliquet arcu, vitae interdum arcu commodo sit amet. Phasellus semper elit vitae elit euismod ullamcorper.

Morbi pulvinar
consectetur ipsum, posuere efficitur lorem congue eu. Ut laoreet justo sit amet purus lobortis, quis facilisis neque hendrerit. Nullam eu libero eleifend, eleifend diam et, finibus leo.

Aliquam erat volutpat
Cras at risus aliquet quam posuere iaculis non malesuada leo. Proin sapien lectus, vestibulum sit amet leo id, condimentum sodales lacus. In sit amet magna sed tellus rhoncus condimentum. Phasellus sollicitudin diam vitae nibh accumsan sagittis.

Aenean scelerisque dolor nec tincidunt venenatis. Nunc eu neque metus. Nullam lorem nisl, luctus non augue vitae, vestibulum egestas mi. Nullam fermentum dignissim mi ut convallis.
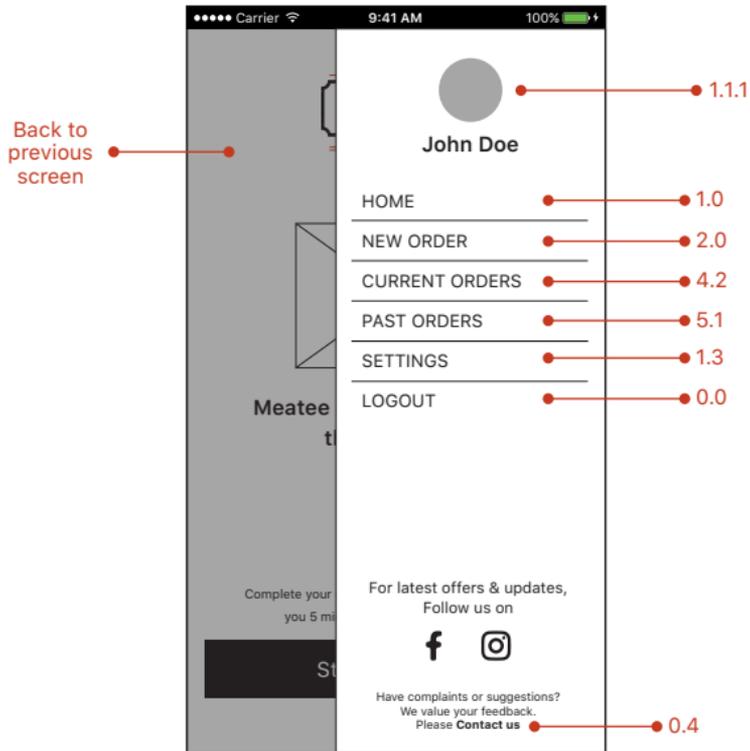
Scrollable text

PRE-DELIVERY

4.0 Home Screen (with order)

The first slide of the Home Screen now has a visual asking user to Track their Order.

NOTE: This slide will only be active during Phase Four i.e. the phase between placing the order and receiving the delivery.

Sideways scroll

4.1

4.2

Track your
current order

4 slides

Complete your order in 3 simple steps. It only takes
you 5 minutes to complete your order.

Order Now

2.0

Back to previous screen

John Doe

• 1.1.1

HOME • 1.0

NEW ORDER • 2.0

CURRENT ORDERS • 4.2

PAST ORDERS • 5.1

SETTINGS • 1.3

LOGOUT • 0.0

For latest offers & updates,
Follow us on

Have complaints or suggestions?
We value your feedback.
Please **Contact us** • 0.4

4.1 Hamburger Menu

This hamburger menu is accessible from almost all pages. The menu slides in from the right of the screen, and the previous screen goes darker.

The user can click on any of the darkened areas to return to the previous screen.

The user can update his/her photo (It will be automatically fetched from Facebook, if the user registers through Facebook)

NOTE: The Current Orders (4.2) link in the navigation will only be available in this menu during Phase Four.

Back to previous screen

4.1

3.3
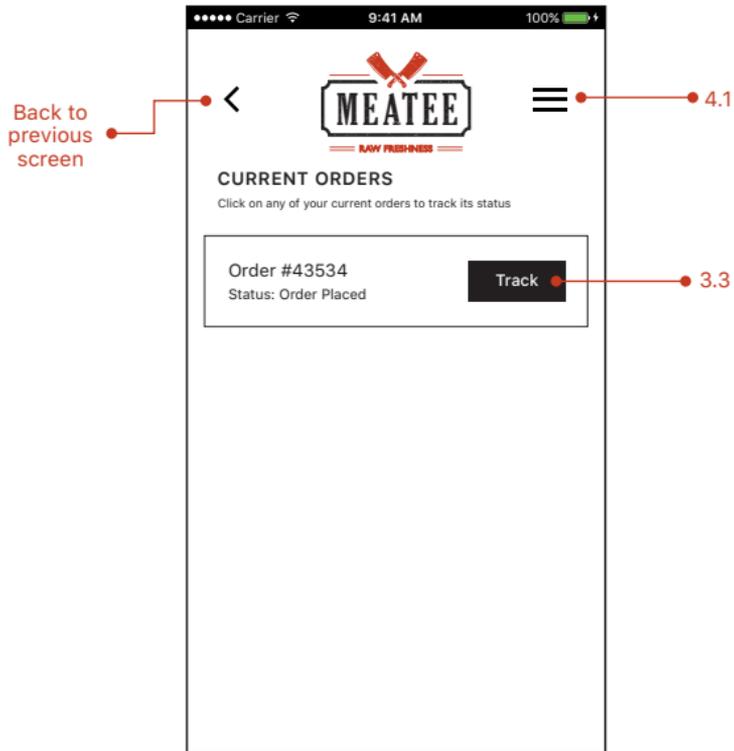
4.2 Current Orders

This screen lets the user see their current orders in order to track them or view the details.

There can be more than one current orders i.e. in case a user places an order, but forgets to add an item. In this scenario, the user can place another order.

NOTE: This screen will only be active during Phase Four i.e. the phase between placing the order and receiving the delivery.
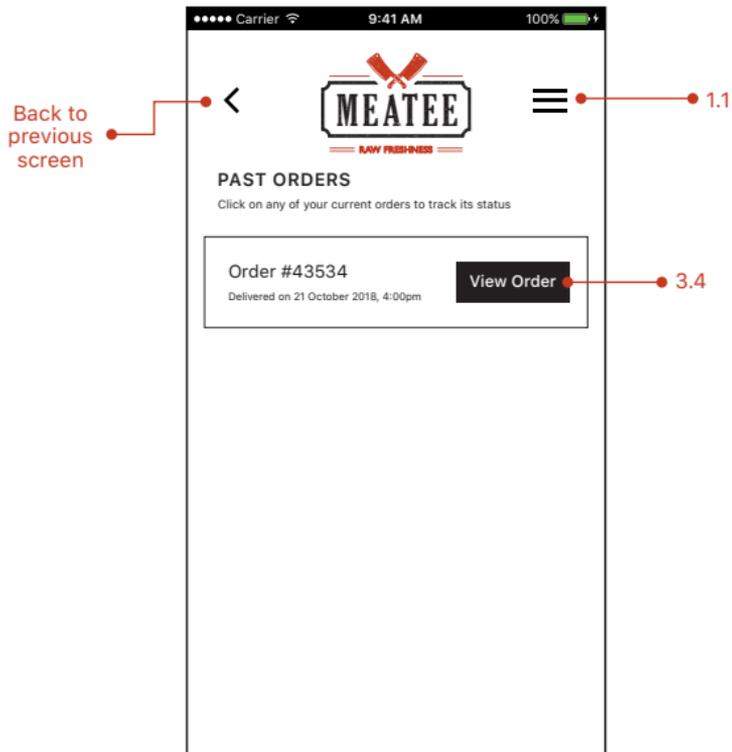
POST-DELIVERY
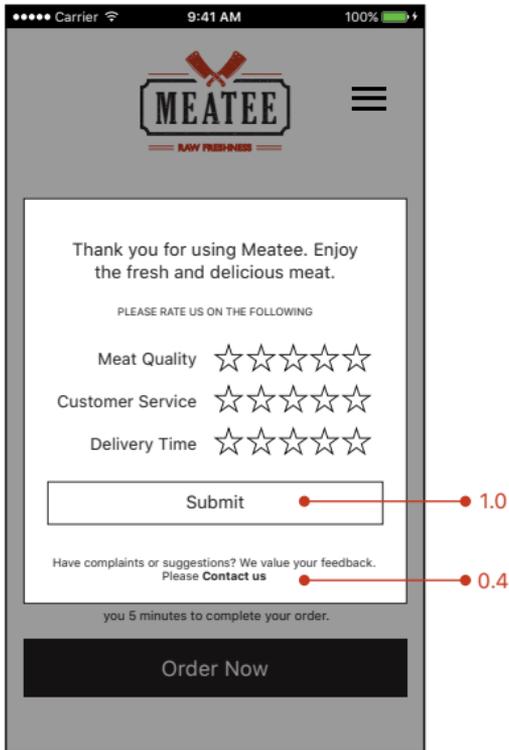
5.0 Feedback/Rating modal

Once the order is delivered by the Delivery guy, the status of the order would be updated to 'Delivered' by the Delivery guy from Back-end portal.

At this stage, the user will see the Feedback/Rating modal whenever he/she opens the app next time. The feedback must be given, and cannot be avoided.

The complete feedback would be available to be viewed by Admins through the Back-end portal.

Back to previous screen

1.1

PAST ORDERS
Click on any of your current orders to track its status

Order #43534
Delivered on 21 October 2018, 4:00pm

View Order

3.4

5.1 Past Orders

This screen lets the user see their past orders.